

VIKRAM APPARELS & COMPANY



ABOUT US

Vikram apparels & company was set up in 2010
at domestic level -Initiated by six innovative minds.

It is been expanded in nine states of india while it's entire domestic journey

Gujarat, Maharashtra, Rajasthan, Madhya pradesh, Chhatisgadh, West bengal, Delhi, Andhra pradesh, Banglore

we are already established in overseas market starting by
gulf(dubai)

we are concreted in the market with three different and impressive
range of brands with the production strength of more than 60,000 pcs/month

CODE 16

350CC

NIDDLE PLUS



PREMIUM RANGE

EXPORT RANGE

MEDIUM RANGE

We do have everything under the single roof only
from production to packaging .

our major strentgh is

in the men's bottom with denim and cotton both

@ dynamic level of styles and fit.

our people, experience, systems and resources enable us to deliver quality
that consistently exceeds our clients' expectations.

At Vikram Apparels & company, we build your vision.

Our mission is

To engage the customers around the globe in the best useful and productive way, so that they can direct their energy to something good, rather than wasting their time and money in wrong direction.

We put our utmost efforts into restoring a self-supporting livelihood both economically and mentally to our associates.

We do so promptly, precisely, and flexibly by fully utilizing local human and material resources, considering this the most promising way to revitalize the market.

To manufacture products comparable to international standards, to be customer-focused and globally competitive through better quality, latest technology and continuous innovation.

To manufacture world-class products of outstanding quality that give our customers a competitive advantage through superior products and value, so we can make every customer smile.

To encourage people's ownership, empowerment and working under team structure.

To attain highest level of efficiency, integrity and honesty.

Further more, we also try to convey innovative product and their future market place to overcome such sufferings along with their brand, style and reach to the rest of the world so that the value of quality is seen in a new light of denim and is shared by our customers everywhere.

Our vision is

to be the primary support and platform for the denim industry- represented by a global community of domestic and overseas associates, To be empowered and committed with the consumers and market.

every project is an opportunity to learn and to push ourselves as we help bring our customer's vision to life. We believe in integrity, dedication, and building a capable team of the top professionals in the industry. With an expert staff of over 200 & our knowledge of Denim and cotton jeans, and many other style-specialties can be used to build an innovative structure of outfit and long-lasting brand appeal.



Mr. Vikram Shah
DIRECTOR

We always believe that directional changes in the markets must be matched with innovation.

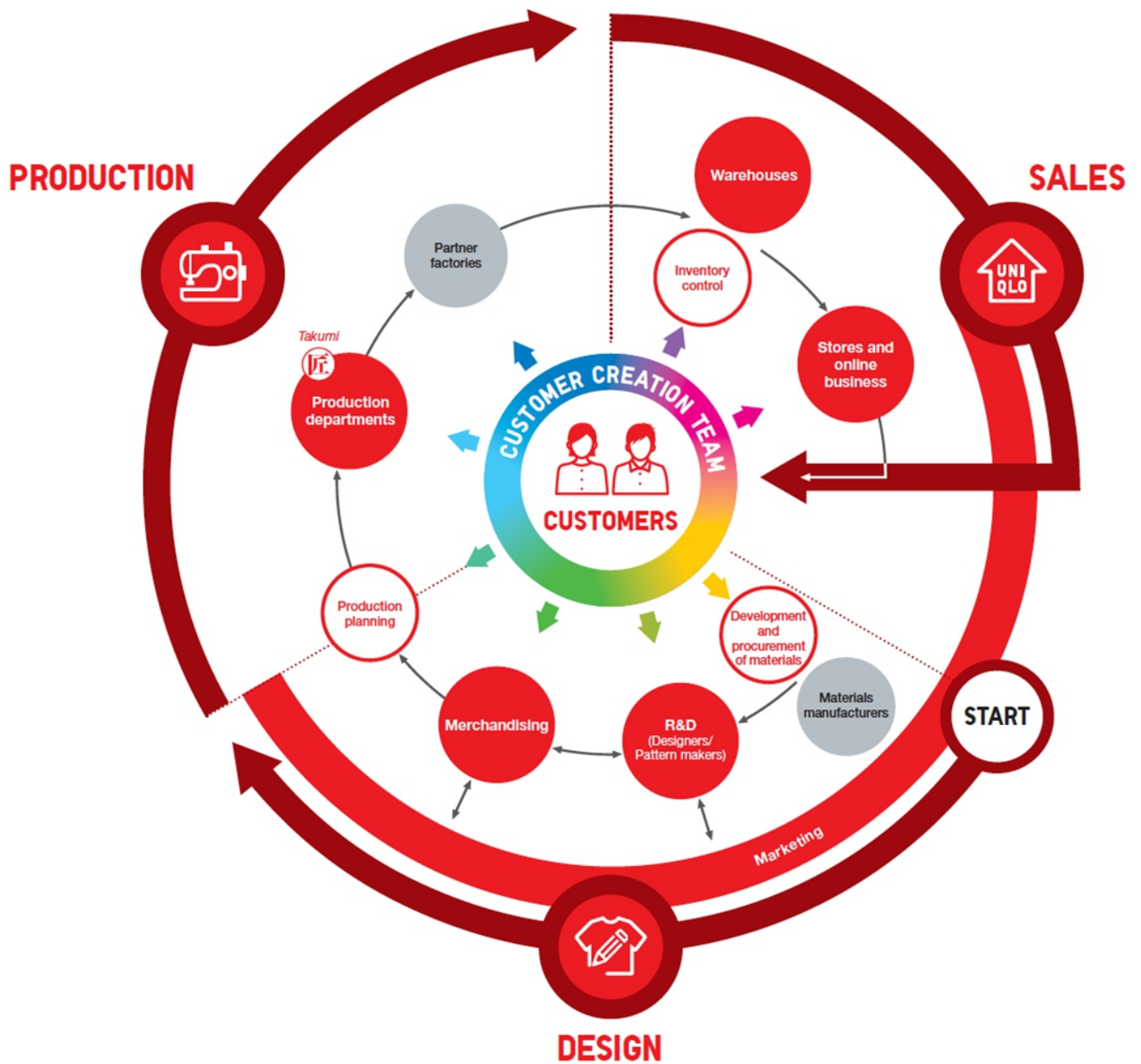
By Realizing the responsibility on the shoulders of each member of Group, we endeavour to be one of the most competitive companies in the industry with empathised efficiency in operations and reliability for customers. We work towards identifying new market trends, launching products and remaining competitive.

After all, only innovations can satisfy a thirsty market that wants tomorrow's products today.

As a Group

we remain initially committed to corporate and social responsibilities as well. In all of our actions we strive to ensure that all needed and relevant factors are considered.

With sound financial governance and a clear business strategy, we have recorded a period of strong, profitable and sustainable growth from a decade.



we do this by treating our people as more than employees or associates;
we treat them like family.

We invest in our team. We grow their knowledge and skills,
keeping them on the cutting
edge of what's happening in the industry.

All this knowledge then gets used to make the better project.

The method we follow in our channel of production to execution is-
we dedicatedly works with the close involvement at every major and
minor aspects

WE BELIEVE IN

Customer's satisfaction and delight.

Superior quality of performance.

Concern for the environment and the community.

Passionate about excellence.

Fair to all.

To provide:

a safe workplace and promote healthy work habits.

Transparent service channel

Record assistance

Easy return

Regular updates

Global expansion

Empathised networking

Maximum strength in Share & produce

To be brand oriented

Dedicated work schedule

Target conscious work flow

Honest & sustainable dealing



It is the concept of mass-customization applied to services. With this approach each customer is treated as an individual with the service firm often maintaining a database of each customer's likes and dislikes.



It is adaptable to any number of objectives. A real world example is given and some theoretical insights are developed.





Style is expressing yourself through what you wear. Style is defined as a particular of doing or saying something, or refers to a unique form of clothing or way of arranging your appearance. An example of style is the method by which you learn.



The different styles in fashion have always gone through innumerable changes. With the increase in the amount of innovations, the change in trend and fashion styles have also been rapid.



**Selling products and services using solid arguments to prospective customers.
Performing cost-benefit analyses of existing and potential customers.
Maintaining positive business relationships to ensure future sales.**



Perform an array of functions that may include receiving and processing incoming stock and materials, picking and filling orders from stock, packing and shipping orders, or managing, organizing and retrieving stock in the warehouse.



Prepares orders by processing requests and supply orders; pulling materials; packing boxes; placing orders in delivery area.



The action of making from components. Since the primary purpose of economic activity is to produce utility for individuals, we count as production during a time period all activity which either creates utility during the period or which increases ability of the society to create utility in the future.



The people involved in production use their skills and efforts to make things better and do things that are wanted, as per the exact company guidelines and led by the need of product.



We are applying the high tech knowledge for practical purposes, especially in denim industry. We are "advanced in computer technology" As well. machinery and equipment developed to reduce the efforts and to increase the accurate quality.



It is not just a method of cleaning, or dyeing or to colour for us. It is an essential part of the extra ordinary out comes of fashion with good hygiene and better recreation.



High tech machinaries and maximum strength to compete with challenges



Large work space ,equipped with finest elemental process and capacity



Large work space ,equipped with finest elemental process and capacity



Advanced in every process at the best optimist level on floor.



Varieties to create and recreation as well.



The potential to reduce costs, improve efficiency, expand markets and increase customer -satisfaction. To make business partmenships too productive to pass up. To retain the increasing difficulties for businesses to sell one product in global place, necessitating more global cooperation to increase success rates.



We efficiently populate established design concepts across the industrial flavor variations, regional and seasonal promotions while following specific brand and packaging guidelines. Working in partnership with consumer product companies.

Since We learnt that many of the biggest impacts has occurred in many places of the industry till now, So we're working to promote sustainable & grown Better Cotton and denim to help you satisfy your need at it's maximum level.

We are Interested to work towards a sustainable fashion and design future. even we are Curious to find out how our innovative spirit carry both new design concepts as well as smart tech solutions.



Contact Us

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**Let's Get, together
And conquer The industry
Let's Create
An era of fashion and style-
Where quality is Dignity
and the passion of business will Rule
Come Along With Us
To Be the
Global service Channel**

—————THANK YOU—————